EXPRESS MAIL NO. EV301024580US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Michal MORCINIEC, et al.) RE: Preliminary Amendment

Serial No.: Not yet assigned

Filed: Concurrently herewith

For: "MAKING PURCHASE DECISIONS"

Date: October 31, 2003

CLAIM TO PRIORITY UNDER 35 U.S.C. 119

MAIL STOP PATENT APPLICATION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

[X] Applicants hereby make a right of priority claim under 35 U.S.C. 119 for the benefit of the filing date(s) of the following corresponding foreign application(s):

COUNTRY	FILING DATE	SERIAL NUMBER
EUROPEAN PATENT OFFICE (EPO)	31 October 2002	0225422.5

- [] A certified copy of each of the above-noted patent applications was filed with the Parent Application No.___
- [] To support applicants' claim, a certified copy of the aboveidentified foreign patent application is enclosed herewith.
- [X] The priority document will be forwarded to the Patent Office when required or prior to issuance.

Respectfully submitted,

Richard P. Berg Attorney for Applicant Reg. No. 28,145

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